



# Latino Social Work Coalition & Scholarship Fund

Information & Collaboration Packet

[www.latinosocialworkcoalition.org](http://www.latinosocialworkcoalition.org)



# TABLE OF CONTENTS

Mission	01
What We Do	02
Board of Directors	03
Partnerships	04
Sponsorships	05
Events	08
Job Board	10
Contact Information	12





# MISSION & HISTORY

## Mission

To increase the number of culturally and linguistically competent Latino and bilingual social workers serving low income and underserved communities, and elevating the pipeline of social workers in the field. We support social work students and professionals in achieving their academic and professional goals by providing:

- Scholarships
- Community Outreach and Networking Opportunities
- Mentorship
- Continuing Education and Professional Development Opportunities

## Our Story

In 2000, the Puerto Rican Family Institute (PRFI), and the New York City Chapter of the National Association of Social Workers (NASW-NYC) began a collaboration to address the shortage of Latino social workers in New York City.

In 2002, the two organizations convened a well-attended public policy forum entitled “Pa’lante” (Moving Forward). The forum led to the formation of the Latino Social Work Task Force, which became the Latino Social Work Coalition and Scholarship Fund -LSWC.





# What We Do

Strengthening, Empowering, & Elevating the pipeline of  
Latino and bilingual social workers



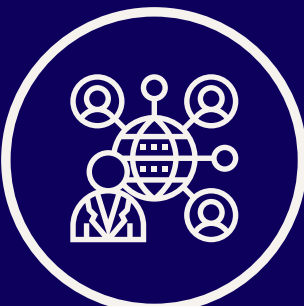
## Scholarships & Mentorships

Over \$900,000 awarded  
since 2002



## Financial Support

Grants for licensing exams  
and fees



## Community

Networking and Professional  
Development opportunities  
every quarter



## Partners

Supporting our network to  
advance Latino social  
workers and communities



# BOARD OF DIRECTORS



**Luisa Lopez, MSW**

President



**Ruby Burdiez**

Vice President



**Yurilka Hernandez, LCSW**

Secretary



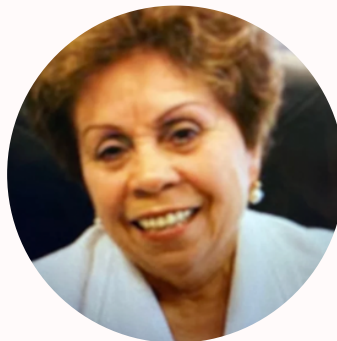
**Monika Estrada-Guzman, LMSW**

Education Chair



**Emilia Leon, LCSW**

Director of Outreach &  
Engagement



**Maria Elena Girone, MSW**

President  
Emeritus



**Tania Vargas, LCSW**

Board Member



Together, we can elevate and ensure the success of Latino and bilingual social workers, fostering a more inclusive social work profession by:

- **Promoting Cultural Competence and Sensitivity:** Enhance your organization's understanding of the unique strengths and challenges faced by vulnerable individuals and families.
- **Advocacy and Influence:** As a partner, your organization becomes part of a collective voice advocating for social justice, equity, and improved outcomes for the vulnerable communities.
- **Outreach and Engagement:** Expand your reach to Latino and bilingual social workers, building trust and impactful connections in the communities we serve
- **Networking and Collaboration Opportunities:** Access a diverse network of professionals, organizations, and leaders for collaboration and knowledge sharing.
- **Resources and Expertise:** Leverage our resources, professional development opportunities, and culturally responsive tools to support the workforce.

## PARTNERSHIPS







# SPONSORSHIPS

PACKAGES	PRICING	INCLUDES
Gala Sponsorships	\$3,000+	May include table, job postings, ad in Gala journal and formal recognition through multiple platforms
Special Events and Opportunities	Varies	In person or virtual events, either sponsored by the agency, or the Coalition as a partner
Dedicated Job Board Listings	\$155+	<i>Please see more information on page 10</i>

## Looking for something else?

The Coalition wants to work with you! We are flexible in ensuring that the needs of the community and agency are being met. Please reach out to [info@latinosocialworkcoalition.org](mailto:info@latinosocialworkcoalition.org) or the Director of Outreach & Engagement, **Emilia Leon** at [emilia@latinosocialworkcoalition.org](mailto:emilia@latinosocialworkcoalition.org), to discuss your ideas.



## PAST SPONSORS



**Mount  
Sinai**



**Just A Little Step, LLC**  
THERAPEUTIC SERVICES



**Ponce Bank**



comunilife







## EDUCATIONAL PARTNERSHIPS

The Coalition is proud of its longstanding relationships with the NYC Schools of Social Work and the strong partnerships that have supported bilingual and Latino students since 2002.





# GET INVOLVED

## 'Libros con Sazon' Book Club

Our Libros con Sazon allows social workers and allies to come together for a special book club and discussion series with books that are relevant to the social work experience for In person and virtual events occur to discuss several books throughout the year.



## Mentorship & Education

In person & virtual events to share education and resources regarding licensing exams, financial literacy in social work, and other continuing education topics.



## Community Engagement

Networking & professional development events, community outreach in NYC, seasonal get togethers, and marching at NYC Pride are just a few ways to connect with fellow social workers and allies!



## Legislative Advocacy

The Coalition partners with Social Workers for Justice NY, NASW NYS, Latinx in Social Work, and other leaders in the field to advocate for legislative change that holds real impact in the communities we serve.







## UPCOMING EVENTS

### Annual Gala 2023

Join us at the The Manhattan Penthouse on September 20th for **'Our History, Our Legacy'**, a night to celebrate leaders in the field and 23 years of making an impact through social work!

Get your tickets: [TICKETS & SPONSORSHIPS](#)

### Networking & Professional Development Opportunities

We understand the importance connecting with each other for both professional and personal growth. The Coalition holds quarterly networking events to provide a space for social workers from every sector to expand their networks.



[www.latinosocialworkcoalition.org](http://www.latinosocialworkcoalition.org)





# JOB BOARD

## Looking for qualified social workers?

Finding qualified social workers can be a challenge! Let the Coalition bridge the gap by purchasing a job listing package. Packages can include a listing on our website, along with social media posts, and/or email newsletter blasts.

## Featured Listing

The Coalition has 10 featured spots for highlighted positions to ensure maximum visibility and higher chance of multiple applicants.

## General Agency Listings

Your agency's career page or specific listing can be posted along with numerous other agencies that employ social workers in the NYC and neighboring areas

## Email Blasts

Your agency can also be included in our monthly newsletter!







# JOB BOARD

# PRICING

## Let us help you find the social workers you need!

If you want a specific package tailored just for your or your agency, please reach out to discuss your specific needs! We want to support all agencies in ensuring they are able to hire the best and qualified social workers. *\*\*Once receipt of the advertisement has been acknowledged and approved, and payment has been submitted, your ad will be posted.*

PACKAGES	PRICE	INCLUDES
Single Job Posting	<b>\$155</b>	A single job listing will be featured on our site for 3 months.
Single Job Posting with Featured Listing	<b>\$275</b>	A single job listing will be on our site for 3 months along with a highlight on the top of the page. The listing will also be featured in our email newsletter.
Multiple Job Listings	<b>\$325</b>	2-6 job listings will be featured on our site for 3 months.
Multiple Job Postings with a Featured Listing	<b>\$455</b>	2-6 job listings will be on our site for 3 months, along with a highlight on the top of the page of only 1 position. The listing will also be featured in our email newsletter. You can change the featured listing once every 30 days.



# THANK YOU!

Sign up for our  
monthly  
newsletter!

## CONNECT WITH US

**Email Address** [info@latinosocialworkcoalition.org](mailto:info@latinosocialworkcoalition.org)  
**Website** [www.latinosocialworkcoalition.org](http://www.latinosocialworkcoalition.org)  
**Instagram** [@Latino.Socialwork.Coalition](https://www.instagram.com/Latino.Socialwork.Coalition)



SCAN ME



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